



ADVERTISING FEDERATION OF COLUMBUS

SILVER MEDAL AWARD

January 27th, 2007

To: Ad Federation Members

Re: Silver Medal Nominations

The Advertising Federation of Columbus is soliciting nominations for the 2007 Silver Medal Award. The Silver Medal Award is a life-time achievement award sanctioned by the American Advertising Federation and the criteria for selection includes:

- Contribution to his/her company
- Creative Ability
- Contributions to the general advancement of Advertising
- Contributions to the Community

There are many deserving candidates in the Greater Columbus Advertising Community and this year's recipient will be honored at the ADDY AWARDS event on Saturday, February 23 at The Cunningham Center. Please take time today to print the form and fax it into Otis Pickett.

Thanks,

Otis

Otis M. Pickett
President, AdFed Columbus
WRBL News 3
Fax: 706.322.3070



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Selection Criteria

Silver Medal Award nominees are judged on their lifetime contributions to the advertising industry and the community at large. Previous Silver Medal award recipients are ineligible for nomination. Nominees do not have to be members of the Advertising Federation, but should be former or current members of the local advertising community. This requirement excludes individuals who work exclusively in the entertainment industry, news media or other fields which have their own achievement awards. Contributions to the community at large are a significant factor in the selection process.

Previous Recipients (Chronological order)

Jim Bumpas, Jr.	Bob Lee
Felix Patrick	Bill Becker
Bob Walton	Ron Davidson
Joe Windsor	Faye Ledford Cook
Tom Morgan	Wayne Daugherty
Doug Pritchett	Dudley Wells
Jim Woodruff, Jr.	Ben Parsons
Francis "Andy" Anderson	Kathy Abney
Lynn Avery	Sheree Farrar
Tom Kenney, Jr.	John Suhr
Bob Hydrick	Jill Tigner
Bernie Barker	Janet Stephens
Ted Short	Rob Ward
Eden Reid	Phil Scoggins
Rozelle Fabiani	Chuck Cumiskey
Bucky Bowies	Alison Hagler
Jack Basset	Terry Hattaway
Jimmy Deere	John Drew
Joe Adams	Cathy Bartleson-Hilley
Bill Bowick	
Penny Leigh Short	
Ted Robison	

Contributions to the Community: _____

Contributions to the Advertising Federation: _____

Civic, Business and Other Affiliations: _____

Additional Information: _____

Submitted by: _____

Deadline for Nominations is Friday, January 25, 2008

Thank you for your nomination.

**Please fax to:
Cathy Bartleson-Hilley
Target Market Advertising
Fax #: (706) 323-3636**