

## Application for Membership



### Advertising Federation of Columbus

For over 40 years, the Advertising Federation of Columbus (formerly known as the Ad Club of Columbus) has been the organization of choice in our area for representing our profession and its future direction. It has also become the local forum for the exchange of new ideas among communicators of all disciplines that affect our companies, communities and careers within our industry. The Advertising Federation of Columbus (Columbus Ad Fed) is fast becoming a magnet for a variety of disciplines within our growing, dynamic industry including:

- Advertising (print and broadcast)
- Sales Promotion
- Public Relations
- Marketing
- Electronic Media
- Audio/Visual
- Corporate Communications
- Design/Illustration

#### Our Mission

We are the voice that speaks on behalf of the advertising community to advance our image; to improve our creative product; to serve the public interest through pro bono support of various charitable, educational and civic/governmental programs; and to promote the highest professional standards and self-regulations in our business. In support of these goals, we sponsor such events as the American Advertising Awards Competition (ADDY Awards).

#### Our Management and Meetings

The Columbus Ad Fed is managed by a Board of Directors elected annually by the membership and meets the third Tuesday of each month. Members may attend board meetings, as they desire. General meetings are held every month on the third Thursday. Guests are welcome! The guest charge is \$20 per meeting.

#### Membership Application

CHECK THE BOX THAT APPLIES

- ACTIVE - \$195 Annual dues
- CORPORATE – 10% Discount after first 2 paid members at active rates

#### Our Committees:

- ADDYS
- Education
- Membership
- Public Service
- Communications
- Programs
- Social
- Fund Raising
- Scholarship

I am interested in contributing to the \_\_\_\_\_ committee.

Applicant: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_  
Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Recommended by: \_\_\_\_\_  
Columbus Ad Fed Member:  Yes  No



**American Advertising Federation**

Please return **application** and **check** to:

**Mari Mock**  
Membership Chairman  
Advertising Federation of Columbus  
P.O. Box 1711  
Columbus, GA 31902